JEFFREY NICHOLLS

PROFESSIONAL SUMMARY

Accomplished Web Developer skilled in web development and building robust multimedia platforms. Created high-performing applications collaboratively with designers and clients. Maintained outstanding service function through rigorous testing.

WORK HISTORY

Web Developer, 02/2020 to 07/2022
Astrocart eCommerce - Middlesbrough, Cleveland

- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Built a full eCommerce platform, using a SaaS approach where users could sign up and be giving there web store with a fully customisable theme using a theme editor
- Created highly efficient shopfronts using Laravel, Livewire and Alpine JS programming
- Improved website navigation with clear and intuitive UX mapping.
- Managed databases with strong SQL skills.
- Harnessed emerging technologies to develop innovative and profitable products.
- Delivered front- and back-end development across mobile and web applications.
- Liaised with clients and designers to create robust, functional platforms.
- Used design expertise to create high-quality animations for diverse websites.
- Managed projects to develop high-performing platforms with optimum frameworks using Laravel programming.
- Performed thorough testing and analysis to eliminate error and risk.

Web Developer, 04/2018 to 01/2020
Acquiro Digital - Stockton, Cleveland

- Worked closely with other developers, UX designers and CRO analysts to create cohesive finished products through for clients.
- Developed plugins for the Wordpress CMS, including specific plugins to work with Woocommerce.
- Building custom bespoke shopfronts for clients using the Wordpress

CONTACT

Address: 9 Sandmoor Close, Middlesbrough, Cleveland TS66EX
Phone: 07506 245993
Email: jnicholls2797@gmail.com

SKILLS

- UX/UI design
- Front and back end development
- Laravel
- Advanced knowledge of PHP
- JavaScript programming
- Modern JavaScript frameworks
- In-depth knowledge of leading eCommerce platforms including, Shopify and Wordpress

CMS and implement custom functionality and clean code.
- Deployed new front-end features, capturing higher performance metrics than previous averages.
- Wrote clean, clear and well-tested code for various projects.
- Ensured bug reports were remedied, handling all associated issues promptly and effectively.
- Increased user experience scores by practising innovative forward-thinking, overcoming challenges creatively.

Freelance Web Developer, 01/2017 to Current
Myself - Middlesbrough, Cleveland

- Help consumers and clients with any bugs and complications they may face on the eCommerce store with any of the leading platforms (Wordpress, Shopify, Magento)
- Design and Build eCommerce shopfronts for clients using a platform of there choice (Wordpress, Shopify, Magento)

EDUCATION

Bachelor of Science, Web Production, 09/2018
Teesside University - Middlesbrough, Cleveland

Extended Diploma, Software Development, 09/2015
Middlesbrough College - Middlesbrough, Cleveland